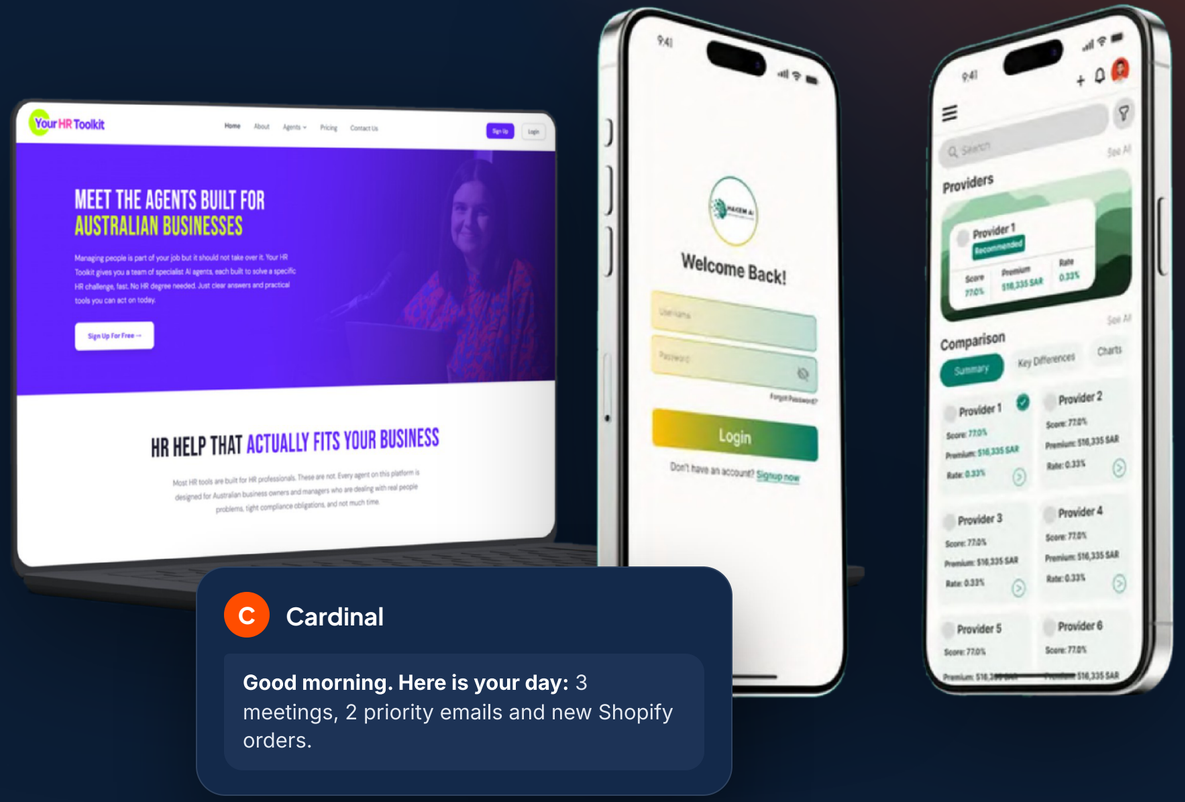
ALPHA DIGITAL

ALPHA DIGITAL · AI SOLUTIONS

AI that works with your data

Full AI solutions for small and mid-sized businesses, with three products already live.



Met us at **Dubai AI Festival 2026**? See the last page to book a demo.

LIVE PRODUCTS INSIDE

INSURTECH · SAUDI ARABIA

Hakem.ai

Reads, scores and compares insurance quotes

AI ASSISTANT · NO APP TO INSTALL

Cardinal

An assistant inside the chat, email and calendar you already use

HR TECH · AUSTRALIA

YourHRToolkit.ai

8 AI agents that support your HR team

WHAT WE DO

We provide full AI solutions for SMBs

From the first idea to a live product, we plan, build, launch and grow AI that works with your own data and the tools your team already uses.

1

Plan

Find where AI saves your team the most time and money.

2

Build

Connect AI to your data, rules and everyday tools.

3

Launch

Go live inside the apps your team and customers already use.

4

Grow

Get your product found on Google and in AI answers.

ALREADY LIVE

Hakem.ai · Saudi Arabia

Cardinal

YourHRToolkit.ai · Australia

Book a demo | Chat on WhatsApp →

OUR APPROACH

Generic AI chatbots vs AI built on your data

GENERIC AI CHATBOT		AI WE BUILD FOR YOU
Generic answers Doesn't know your policies, clients or local rules	→	**Knows your rules** Answers follow your policies and the rules in your market
Disconnected data Your email, documents, quotes and dashboards stay out of reach	→	**Reads your own data** Connects to the data your team already has
One more app Another login and another place to check every day	→	**Works where you work** Delivers documents, reports, replies and actions in your own tools

Book a demo | Chat on WhatsApp →

PRODUCT 01

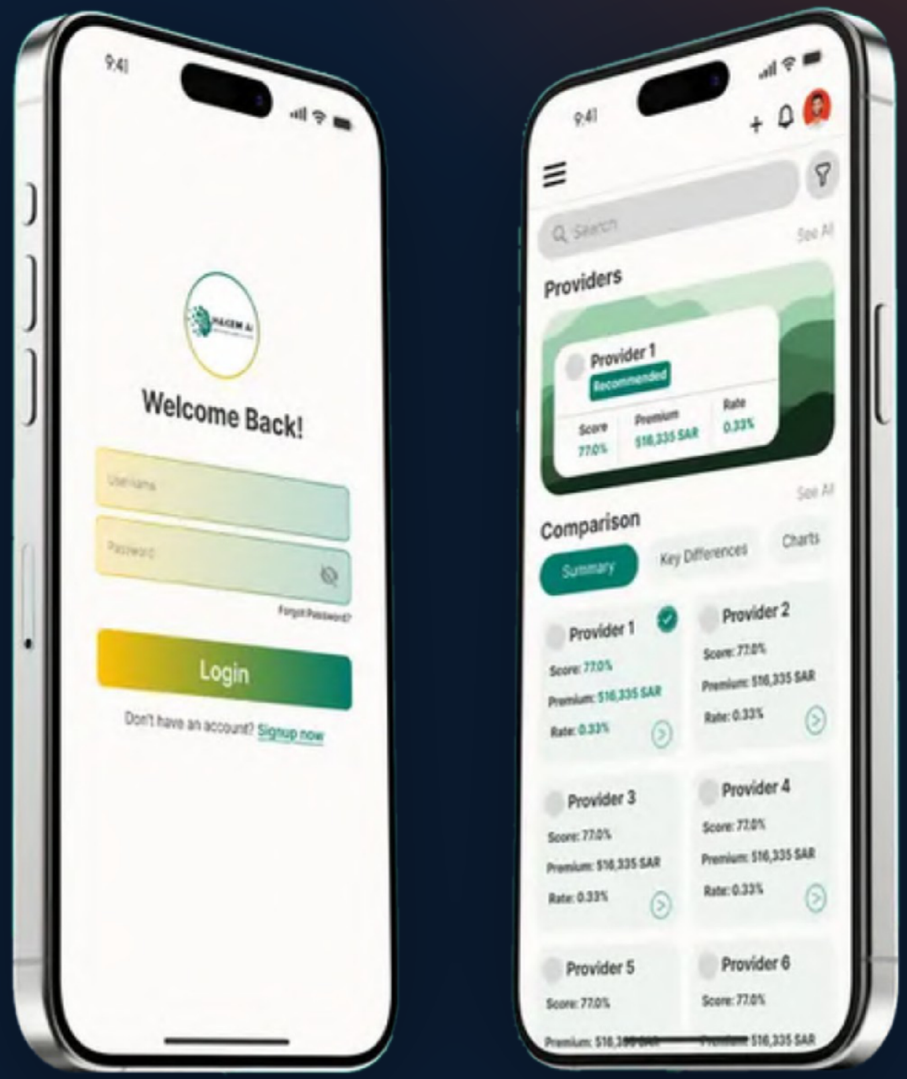
Hakem.ai

AI that compares insurance quotes and flags gaps before you sign.

INDUSTRY
Insurtech

BUILT FOR
Brokers and buyers

STATUS
Live in Saudi Arabia



HAKEM.AI · PROBLEM AND SOLUTION

Comparing quotes by hand is slow and risky

THE PROBLEM		HOW HAKEM.AI SOLVES IT
Every quote looks different Each insurer sends its own format, terms and exclusions	→	**One standard format** Reads every quote and lines them up side by side
Gaps slip through Comparing by hand is slow, and missing cover is easy to miss	→	**AI scoring** Scores cover, price and value, and flags gaps and exclusions
Clients want clear advice Brokers need professional recommendations they can share	→	**Branded reports** Comparison reports in the broker's own brand, ready to send

Book a demo | Chat on WhatsApp →

HAKEM.AI · WHO IT'S FOR

Built for everyone who compares cover

Brokers and agencies

Send clients clear, branded recommendations.

- Compare many quotes in one view
- Spot gaps before the client signs
- Reports in your own brand

Corporate buyers

Choose group or business cover with gaps flagged up front.

- Cover, price and value side by side
- Know what is not covered
- Decide faster

Insurers and platforms

Add quote scoring to your own product.

- Connect through the API
- Or launch a white-label version
- Give customers clearer choices

Book a demo | **Chat on WhatsApp →**

PRODUCT 02

Cardinal

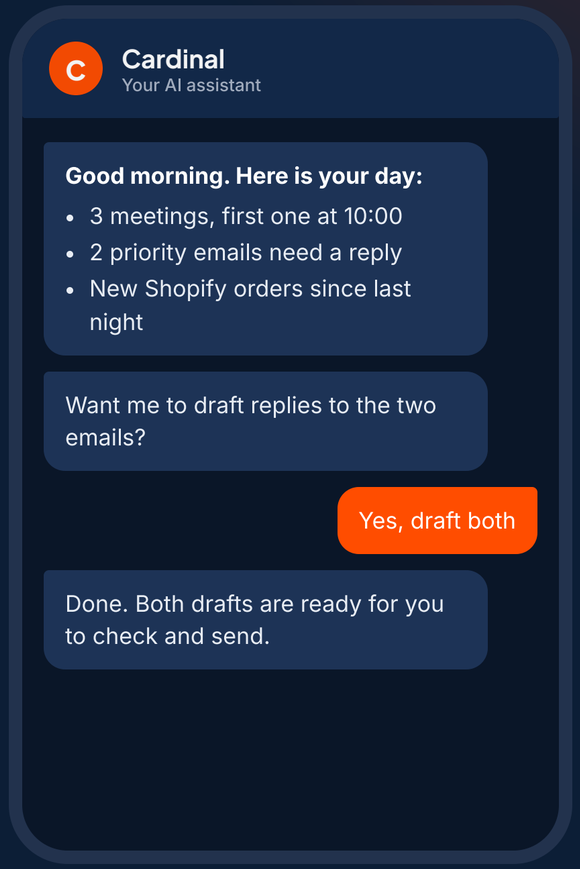
An AI assistant that lives inside the chat, email and calendar you already use.

TYPE
AI assistant

BUILT FOR
Business owners and SMEs

SETUP
No app to install

EXAMPLE



CARDINAL · PROBLEM AND SOLUTION

Work is spread across too many tools

THE PROBLEM		HOW CARDINAL SOLVES IT
Work is scattered Email, chat, calendar, notes and store dashboards all sit apart	→	**One assistant for all of it** Reads your email, calendar, notes and store data in one place
Hours lost Switching tools, sorting messages and chasing follow-ups	→	**The busywork, done for you** Summaries, drafted replies, scheduling and reminders
One more app Most productivity apps add another place to check	→	**Nothing new to install** Everything happens in the chat you already use

Book a demo | Chat on WhatsApp →

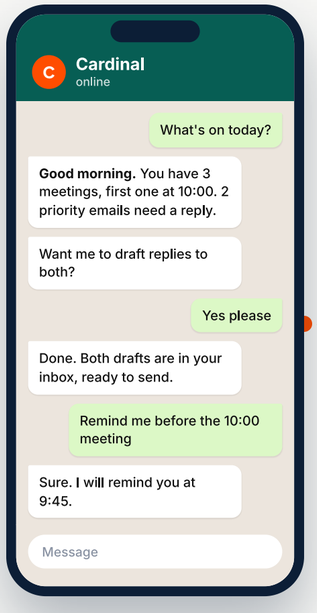
CARDINAL · HOW IT CONNECTS

Cardinal lives in your chat, connected to all your tools

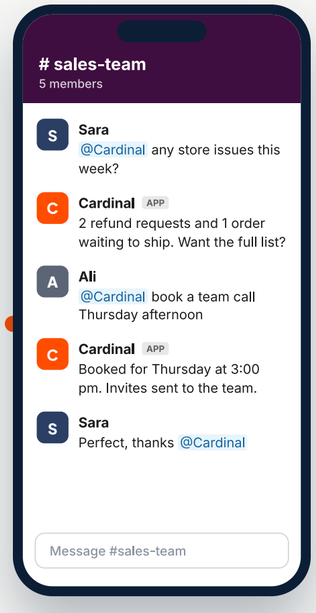
EMAIL AND CALENDAR

- **Gmail** — Email
- **Outlook** — Email
- **Google Calendar** — Meetings
- **Outlook Calendar** — Meetings

IN WHATSAPP



IN SLACK



Cardinal

Summaries · Replies · Scheduling · Reminders · + Instagram DMs

BUSINESS TOOLS

- **Shopify** — Orders and store data
- **Zoom** — Calls and meetings
- **Evernote** — Notes
- **Web dashboard** — Settings and history

Book a demo | Chat on WhatsApp →

Example chats · Alpha Digital · AI solutions

CARDINAL · WHO IT'S FOR

Built for business owners and small teams

Business owners

Stay on top of the day without living in your inbox.

- Daily briefings
- Inbox triage
- Scheduling and follow-up tracking

SMEs

Handle the admin load without a new hire.

- Customer DMs
- Shopify checks
- Everyday admin work

AN EXAMPLE DAY WITH CARDINAL

Morning
Briefing
Meetings, priority emails and orders

Mid-morning
Inbox
Sorted, with replies drafted

Midday
Scheduling
Meetings booked from chat

Afternoon
Customers
DMs and store checks

Evening
Follow-ups
Reminders for what is still open

Book a demo | Chat on WhatsApp →

PRODUCT 03

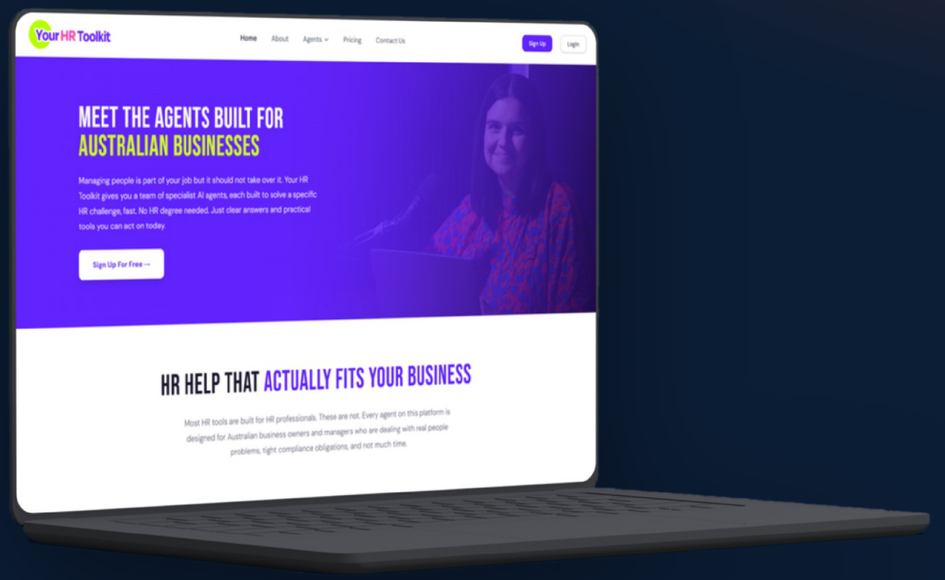
YourHRToolkit.ai

8 AI agents that support your HR team with advice and documents, on demand.

INDUSTRY
HR tech

BUILT FOR
HR teams and managers

STATUS
Live in Australia



YOURHRTOOLKIT.AI · PROBLEM AND SOLUTION

HR teams are stretched thin

THE PROBLEM		HOW YOURHRTOOLKIT.AI SOLVES IT
Too many everyday questions Managers come to HR for every hiring, warning and exit question	→	**Step-by-step guidance** 8 specialist agents answer everyday questions, so HR can focus on bigger work
Slow, risky paperwork Compliant documents take hours, and mistakes create legal risk	→	**Ready-to-use documents** Follow local employment law and the company's own policies
Hard to keep up as you grow More staff means more HR work than the team can handle	→	**Support on demand** Answers and documents whenever the team needs them, without adding headcount

Book a demo | Chat on WhatsApp →

YOURHRTOOLKIT.AI · THE 8 AGENTS

8 AI agents that support your HR team

01

HR Fundamentals

Employer duties, leave rules, record keeping and the basic policies every business needs.

02

Recruitment, Onboarding & Probation

Job ads, interviews, onboarding plans and the probation period.

03

Managing Underperformance

From the first feedback talk to improvement plans, warnings and exits.

04

Policies & Compliance

Workplace policies and handbook sections, with ready-to-use templates.

05

Pay & Performance

Performance reviews, clear goals, fair pay and pay letters.

06

Culture

Company values, a culture guidebook, recognition ideas and early warning signs.

07

Everyday Leadership

One-on-one meeting guides, feedback tools, goal setting and exit interviews.

08

HR Toolkit Resources

Templates, guides and tools across every HR area, and the right agent for each question.

Book a demo | **Chat on WhatsApp →**

YOURHRTOOLKIT.AI · WHO IT'S FOR

Built to support your HR team

In-house HR teams

An expert assistant for the everyday work that fills the HR inbox.

- Quick answers on law and policy
- Documents drafted in minutes
- More time for people, less for paperwork

HR consultancies

Use it in-house, or resell it under their own brand.

- Serve more clients with the same team
- White-label with your logo
- A new product to sell

Multi-site businesses

Franchises and groups give managers at every location the same support.

- One standard for every site
- Local managers get help fast
- Fewer HR mistakes across the group

Book a demo | **Chat on WhatsApp →**

WAYS TO WORK WITH US

Pick the option that fits your business

1

Use it as is

Start with one of the live products and put it to work right away.

Good for: SMBs, brokers, business owners

2

White-label

Offer the product to your own clients under your brand.

Good for: HR consultancies, brokers, agencies

3

API

Add the AI to your own platform or app.

Good for: insurers, comparison platforms, SaaS

4

Built for you

The same approach, built on your own data and tools.

Good for: teams with their own data and workflows

Book a demo | **Chat on WhatsApp →**

MORE WORK

Some of our other notable projects

Vikk AI

KeyFree

Appiell AI

Airtasker

iFIT

Voicecenta.ai

Autocalls.ai

Clipper AI

Deejo's Cafe

Patientory

Rankd

Sensely

enso

Levity

Matchmap

Book a demo | Chat on WhatsApp →

ALPHA DIGITAL

Put AI to work on your own data

Book a demo. We will show you:

1. The product working on real examples
2. How it connects to the data you already have
3. Your options: as is, white-label, API or built for you

Book a demo on WhatsApp →

For More Information, Visit our Website →

Scan to chat on WhatsApp

Opens a message to our UAE team, ready to send.

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