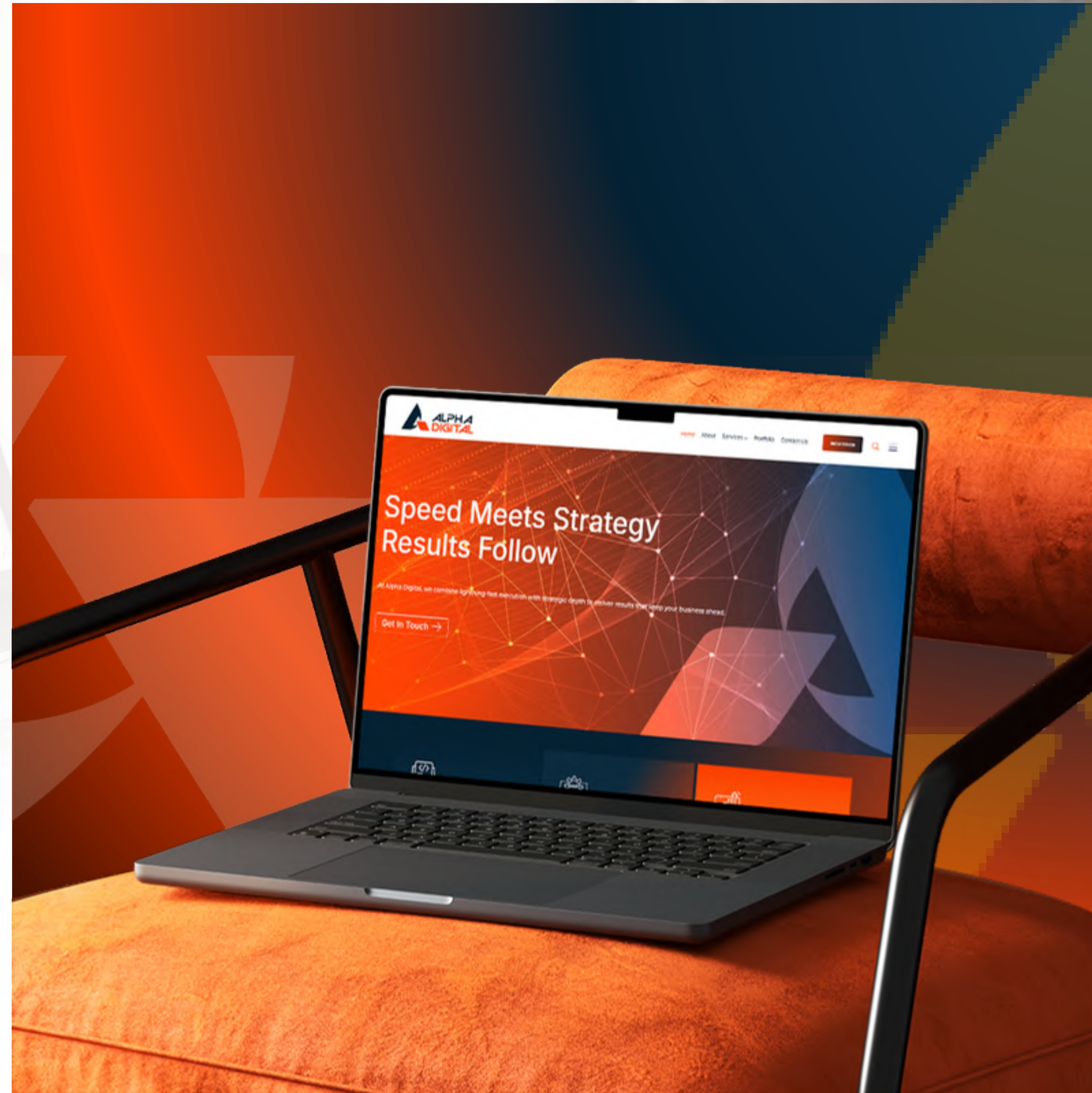




ALPHA
DIGITAL
INNOVATIONS

SEO Case Studies



About Us



At Alpha Digital, we don't just market—we elevate brands through bold, end-to-end digital solutions. From social media, SEO, and performance marketing to impactful content, mobile apps, and dynamic websites, we deliver results that stand out.

Our mobile and web development services are tailored for performance, user experience, and lasting impact across all platforms.

30+

Projects
Completed

90%

Client
Satisfaction



1 Traditional SEO
(The foundation)



2 Semantic SEO
(Build topical authority)



3 AEO
(Answer Engine Optimization)



4 GEO
(Generative Engine Optimization)



5 Local SEO
(Dominate nearby searches)



6 EEAT Optimization
(Build trust and authority)

PORTFOLIO.

Some of Our Projects



INKTEL



BEUNA VISTA CREATIVE



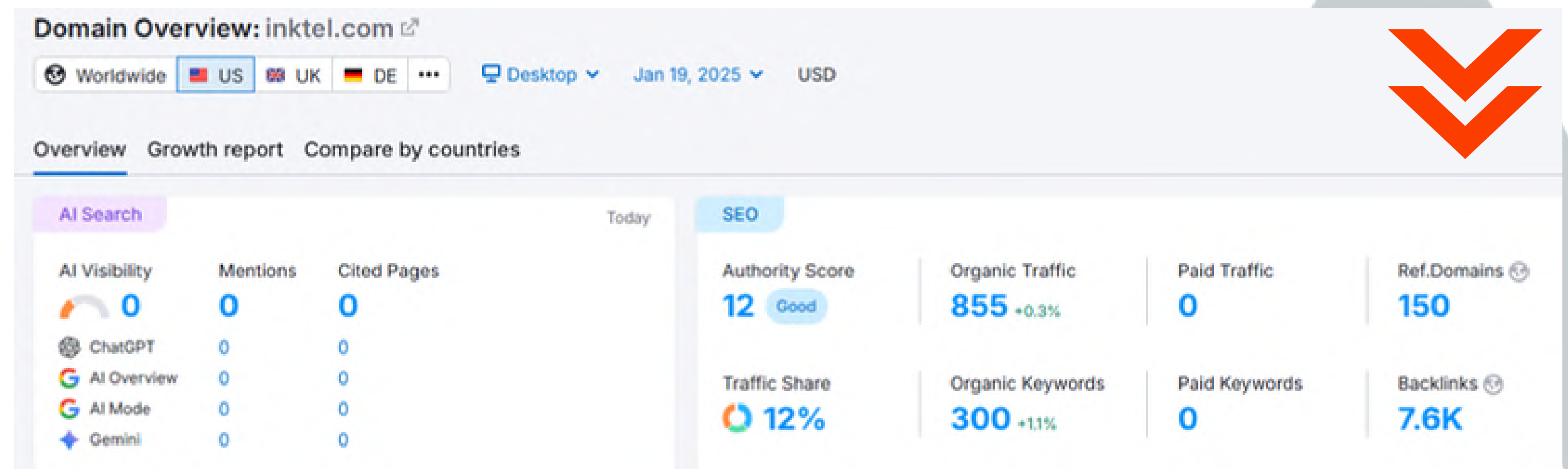
ACRONIMO



Background

In January 2025, I took on the management of Inktel's SEO. The company had a standard corporate website with minimal visibility, especially in the rapidly growing AI Search space. My goal was to evolve it into an authority in the BPO industry, with a strong presence in generative AI search.

Where We Started (Jan 2025)



- **Status:** The site had a standard search presence but Zero Visibility in the emerging AI Search landscape (ChatGPT/Gemini).
- **Strategy:** The initial focus was on defensive maintenance and "Informational" keyword acquisition to build traffic volume.

The "Triple Threat" & Recovery (Dec 2025):

In December, the site faced a massive resilience test:

- 1. **Malware Attack:** A plugin vulnerability.
- 2. **Technical Outage:** A robots.txt conflict via WP Engine that de-indexed pages.
- 3. **Google Core Update:** Simultaneous algorithmic volatility.

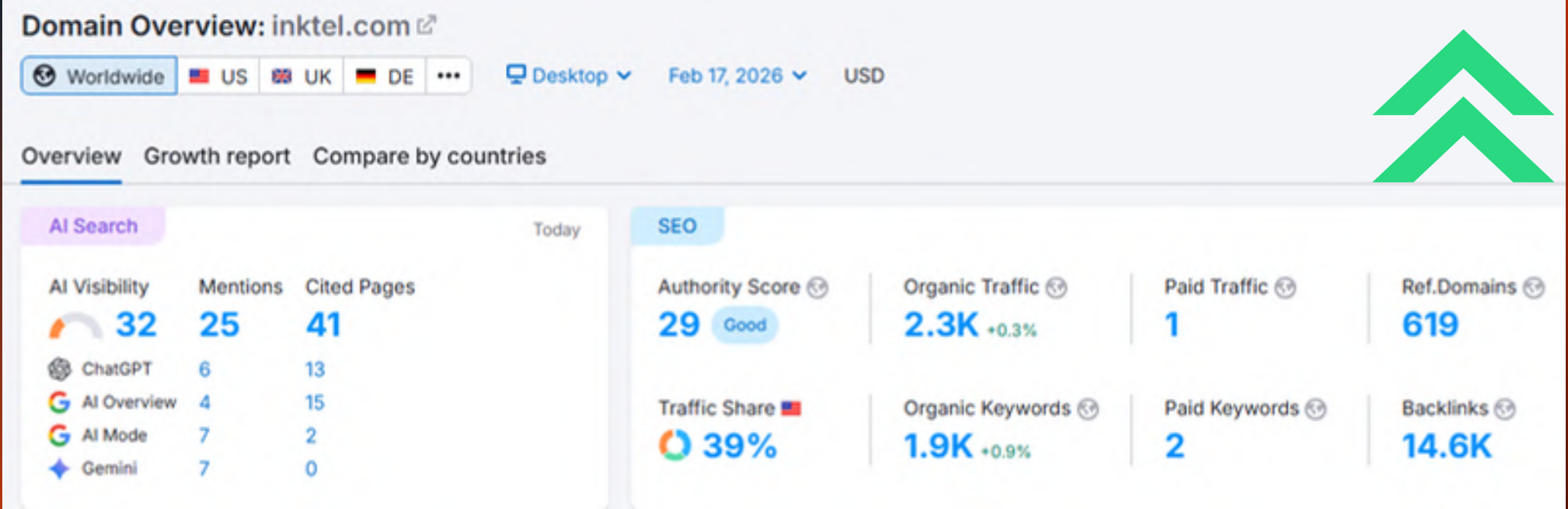
Where We Are Now (Feb 2026):

Our remediation strategy worked instantly.

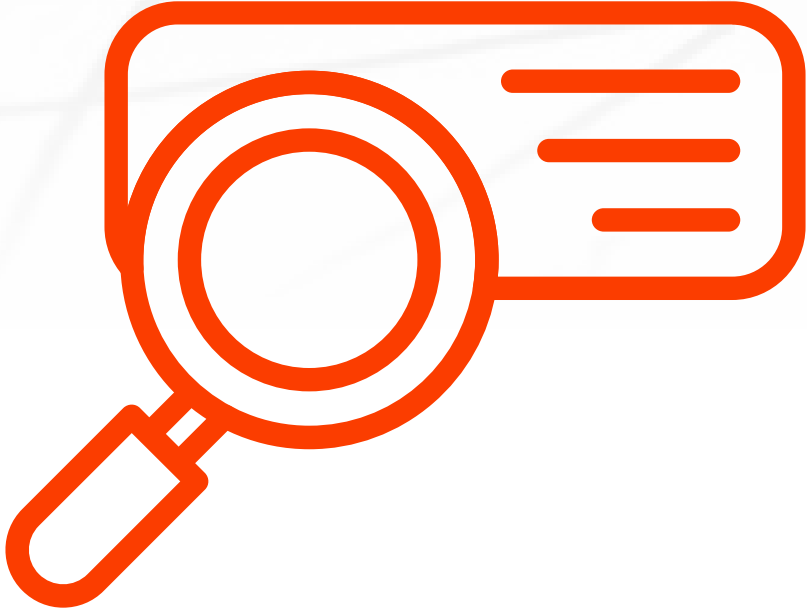
- Authority Score: 29 (Healthy/Good).
- AI Visibility: Score of 32 (Up from 0).
- Key Achievement: We are now a primary data source for AI models. 41 pages are cited by Gemini and ChatGPT as the "definitive answer" for BPO queries.



Where We Are Now (Feb 2026):



INKTEL



Keyword Strategy: Quality Over Quantity

We are not chasing empty traffic; we are chasing contracts.

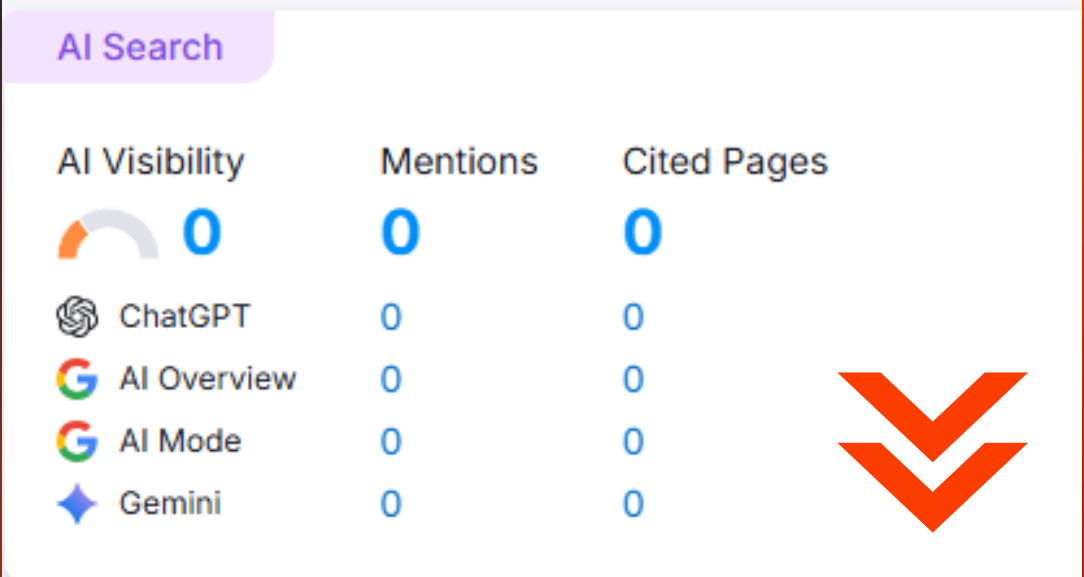
- 1. Total Keywords increase: 300 to 1.9K.
- 2. Commercial Intent: 23.2% of our keywords are Commercial (users investigating brands).
- 3. Transactional Intent: 6.7% (users ready to buy).
- 4. Top Keywords: We retained rankings for high-value terms like "Contact Center Solutions" and "BPO Companies" despite the volatility.



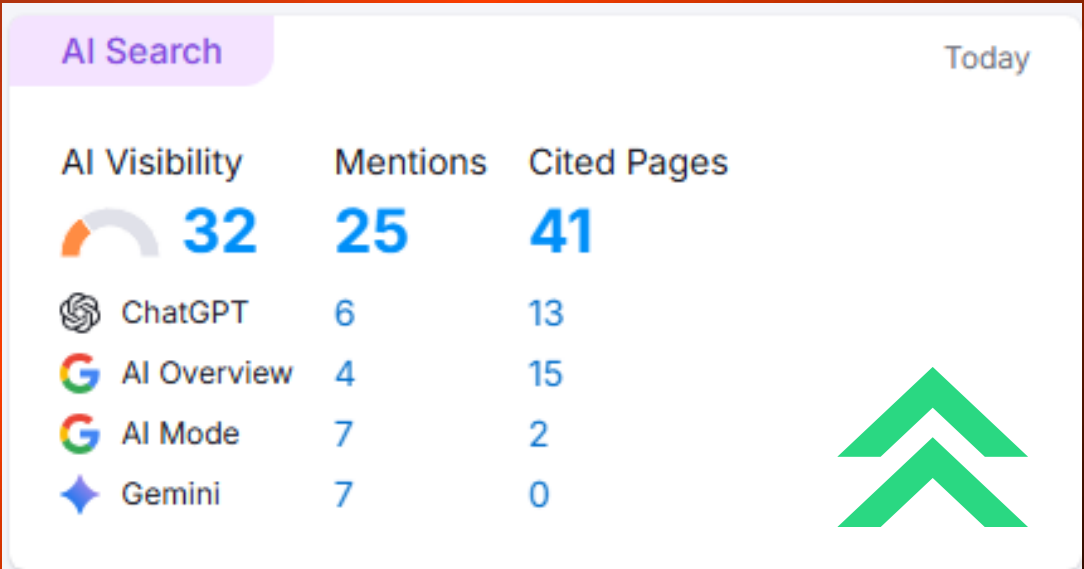
Keywords by Intent

Intent		Keywords	Traffic	
Informational	57.9%	896	42	
Navigational	12.2%	189	1.5K	
Commercial	23.2%	359	592	
Transactional	6.7%	103	32	

In Jan 2025 (Before)

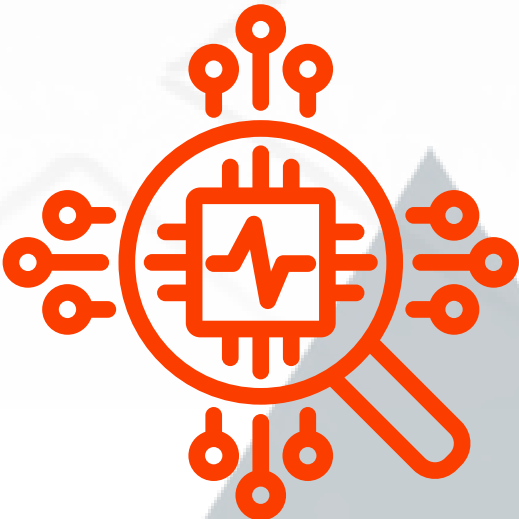


In Feb 2026 (After)



AI Search dominance new frontier

- Inktel is winning in the Generative AI space.
- **AI Visibility Score** Increase: 0 to 32 (Very High).
 - **Cited Pages:** 41 individual pages are used as answers by AI models.
 - **Platform Breakdown:**
 1. Gemini: 7 Mentions (Strongest performance).
 2. AI Mode: 7 Mentions.
 3. ChatGPT: 6 Mentions.



customer service for ecommerce	Ecommerce customer service: the key to online business success Ecommerce customer service refers to the strategies and processes online businesses employ to support shopp... View full response	Mentioned	15	10
good companies to work for in south florida	South Florida's best companies to work for, based on recent years' rankings, include healthcare providers like ChenMed & Baptist Health, financial firms such as American ... View full response	Mentioned	14	10
What are the current job openings in Homestead, FL?	Here are some current job openings and opportunities in Homestead, FL you can explore (updated December 2025): 📍 Local Government & Public Sector City of Homestead Job Op... View full response	Mentioned	11	19
What are the best companies hiring call center agents in Fort Lauderdale?	Several companies in the Fort Lauderdale area are hiring call center agents, with notable options including Trinity Health , Answering Service Care , and various speciali... View full response	Mentioned	11	11
Inktel Contact Center and Careers	Inktel Contact Center Solutions is a Business Process Outsourcing (BPO) company that provides personalized customer interaction services via phone, text, chat, email, and... View full response	Mentioned	7	20

INKTEL



Local SEO

By implementing a consistent posting strategy and fully optimizing your service section, we successfully generated 48 direct calls for Inktel over the last three months. To build on this momentum and further boost your local authority, our next step is to create comprehensive NAP citations across key directories.



Competitor Analysis AI Score:

Website	AI Visibility Score	SEO Time Line-Active From
Inktel	32	>1 year
Taskus	29	10 years
Ttec	28	14 years
Intouchcx	27	10 years
TeleDirect	26	9 years
Helpware	23	4 years
Visionary Solutions	16	3 years

02



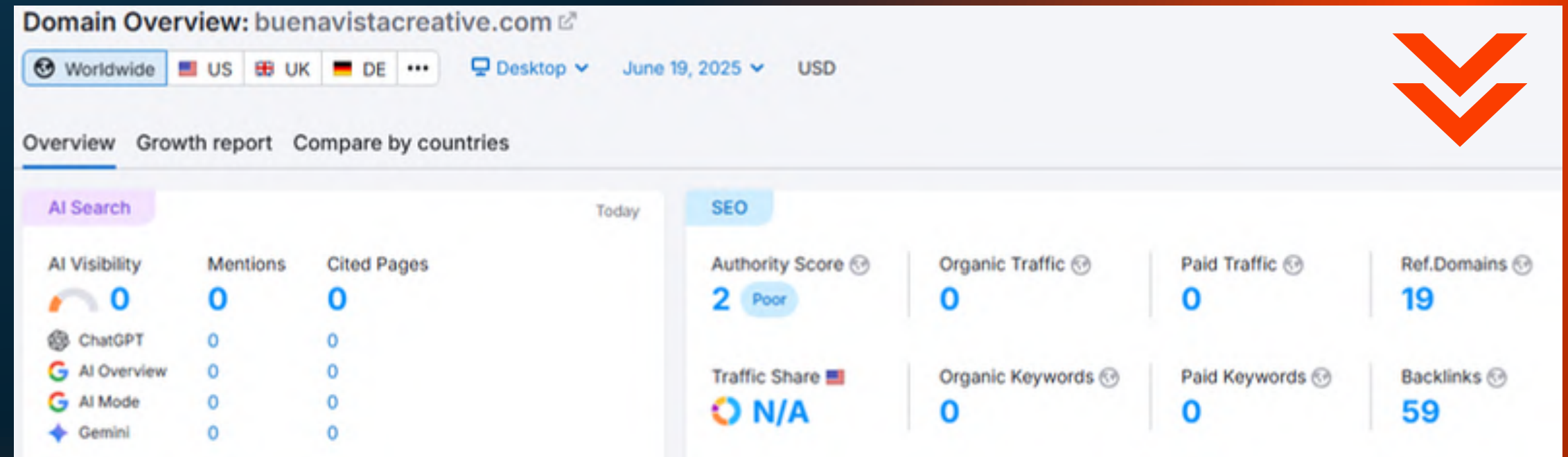
Background

In June 2025, I took on the challenge of building the SEO presence for Buena Vista Creative (BVC) from scratch. The website was initially custom-coded and had no search engine visibility. I managed the migration to WordPress and launched SEO efforts to drive growth in a competitive Miami digital marketing landscape.

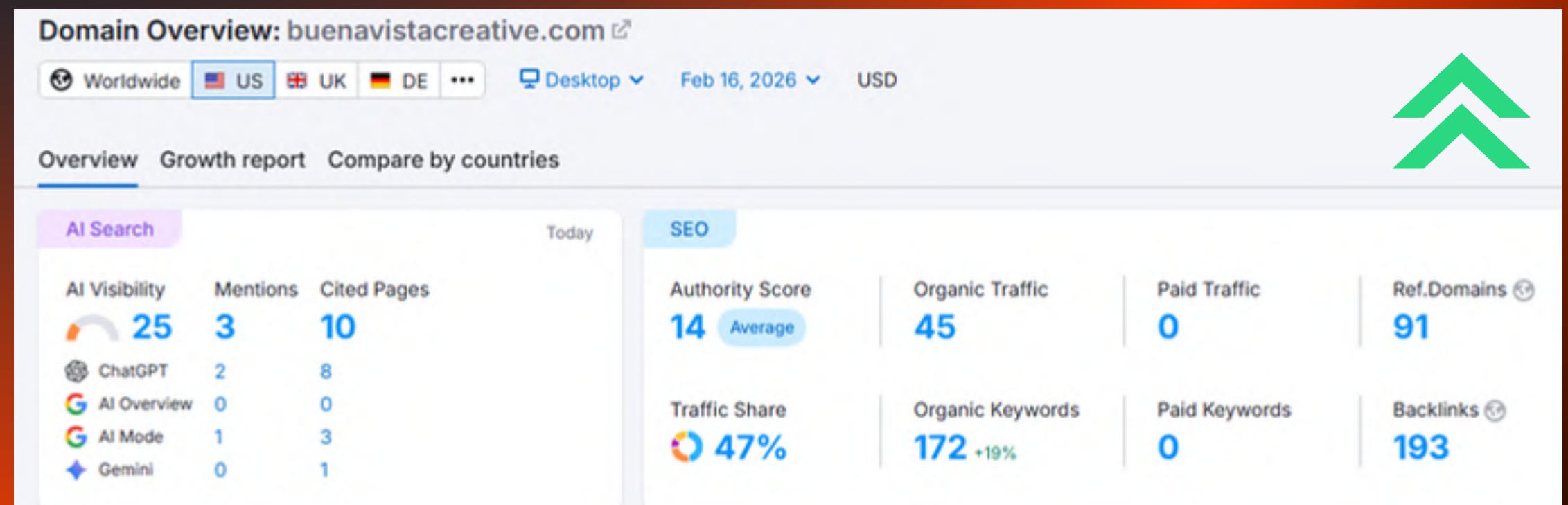
Where We Are Now (Feb 2026)

- Authority Score: 14 (Up from 4 in Jan).
- Traffic Share: 47% Increased.
- Key Achievement: We moved from ranking for nothing to ranking #3 for high-value commercial terms like "Affordable SEO Miami FL."

Where We Started (Jan 2025)



Where We Are Now (Feb 2026)

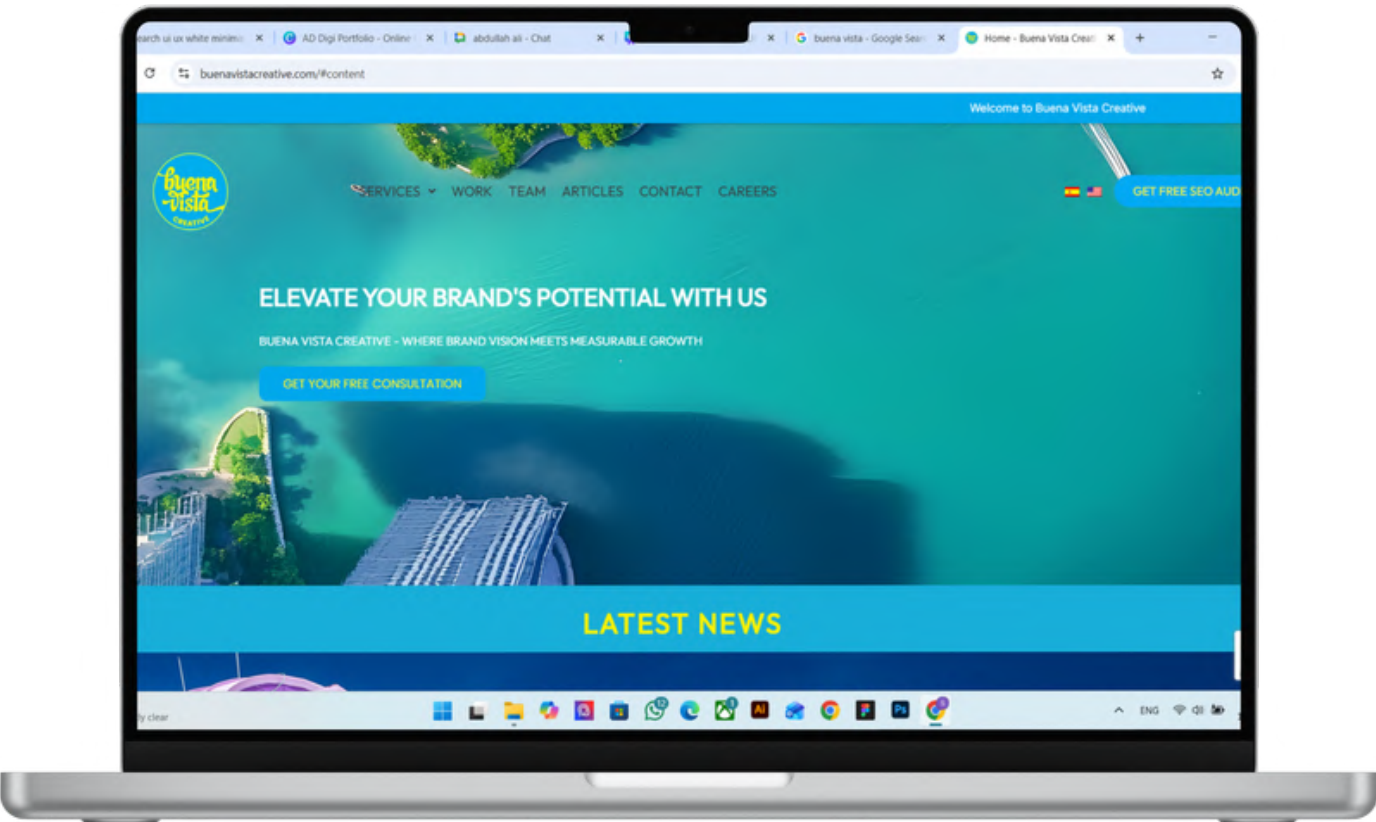


BEUNA VISTA CREATIVE

The "Triple Threat" & Recovery (Dec 2025):

Like Inktel, BVC was hit by the Malware/Core Update combo. However, due to the new foundation, the recovery was aggressive.

To achieve these results, we shifted our strategy from "Generic SEO" to Exclusive, Revenue-Focused SEO:



Strategic Pivot: Exclusive SEO Services



Keyword Growth & Search Intent

- We moved from Informational (Traffic-focused)
- Commercial/Transactional (Revenue-focused). We are now targeting users ready to hire, not just read.

We have successfully shifted the site's focus toward Commercial Intent. Instead of just ranking for "Buena Vista Creative," we are now ranking for high-value phrases like "Affordable SEO Miami FL" (Position #3), "Affordable SEO Management" (Position #8) and "miami ppc" (Position #7).

Top Organic Keywords 172

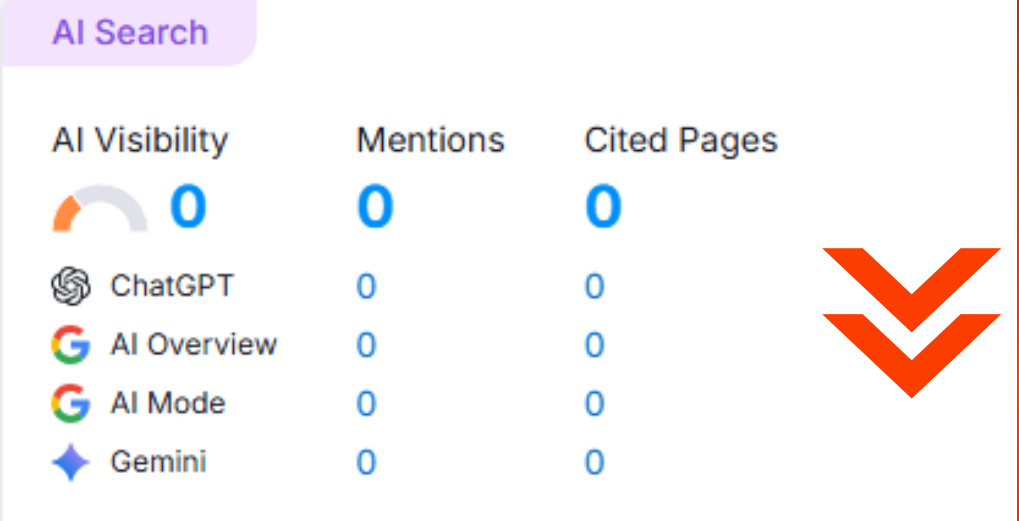
Keyword	Intent	Pos.	Volume	CPC (U...	Traffic
affordable seo management	I	8	260	0.00	66.66
miami ppc	C	7	90	0.00	22.22
affordable seo miami fl	C	3	50	0.00	11.11
web development company in florida	C	28	260	13.39	0.00
web development company in florida	C	36	260	13.39	0.00

BEUNA VISTA CREATIVE

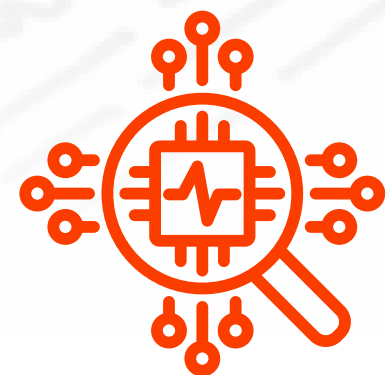
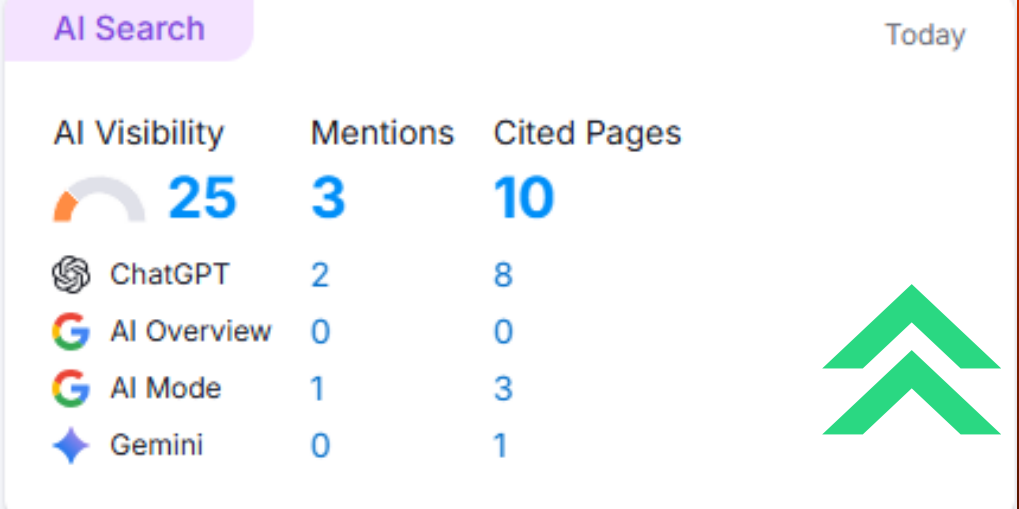
Semantic SEO & AI Optimization (AEO/GEO):

- We are using Semantic Clusters to write content that satisfies both humans and AI bots.
- Result: This is why BVC went from 0 to 25 in AI Visibility. We are structuring data so Google's AI has to cite us.

In Jan 2025 (Before)



In Feb 2026 (After)



Semantic SEO & AI Optimization (AEO/GEO):

- For BVC, we focused on "Miami" specific clusters.

Result: For now, our GMB profile generates related search queries and showing up in front of customers, later on it will convert into calls.

marketing agency	< 15
marketing agency miami	< 15
marketing agency miami 33122	< 15
miami marketing agency	< 15
miami marketing agency companies	< 15

03

ACRONIMO

Background

Acronimo Spirits has experienced strong growth in organic traffic, with a +141% increase. Traffic currently stands at 2K monthly visits, driven by 308 organic keywords. Notable improvements are observed in SERP rankings with significant keyword advancements.

Acronimo has surpassed competitors like Los Magos Sotol in both traffic and keyword rankings, reinforcing its market position.

Where We Started (Jan 2025)



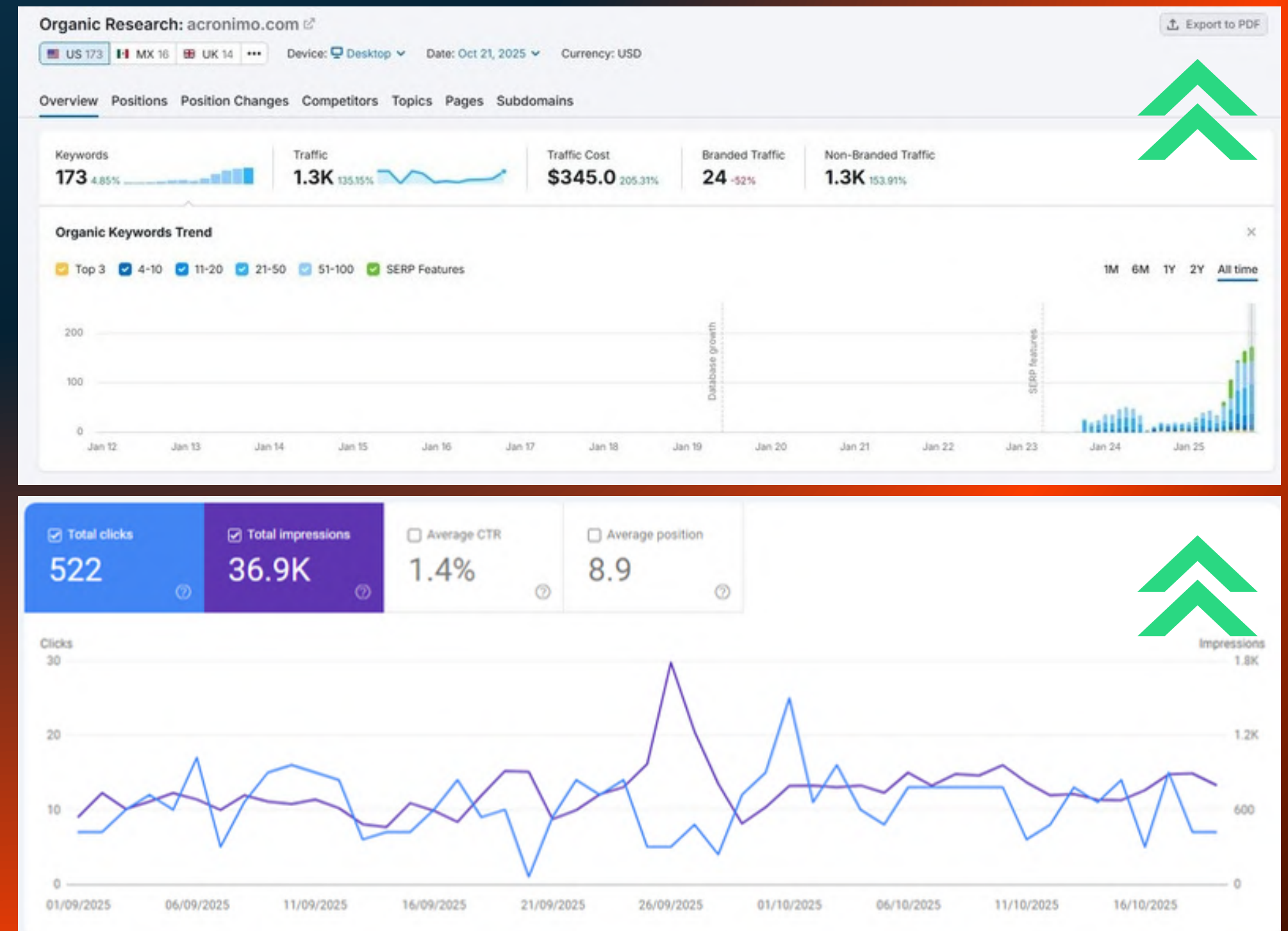
ACRONIMO SPIRITS

Additionally, the backlink profile continues to grow, contributing to a 9% increase in backlinks over the past two months. Overall, Acronimo's SEO performance remains on an upward trajectory.



Organic Traffic Growth

- **Traffic:** Acronimo.com has shown impressive organic growth over the last two months. The site now averages 2K monthly visits from 308 keywords.
- **Growth:** Organic traffic has increased by +141% over the last two years, with a monthly increase of 1,961 visits.
- **Countries:** The US remains the dominant traffic source (66% of total traffic), followed by Mexico (25%).
- **Clicks:** Increased by 45%
- **Average Position in US:** Ranked at 9 overall in the US.



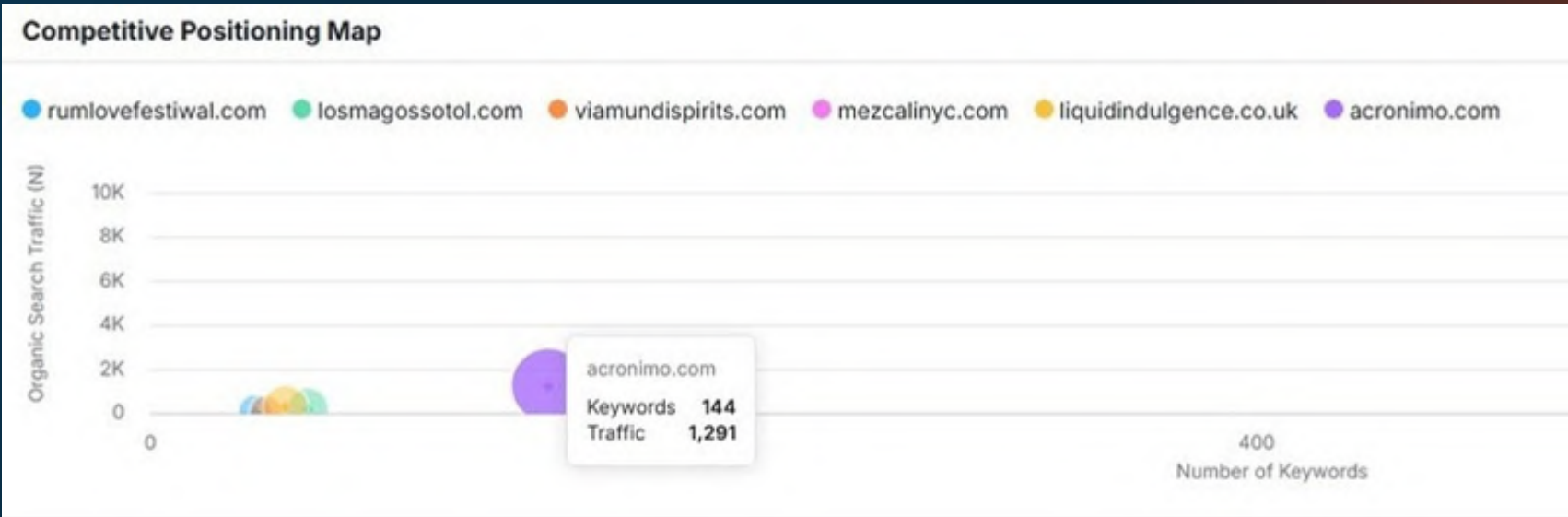
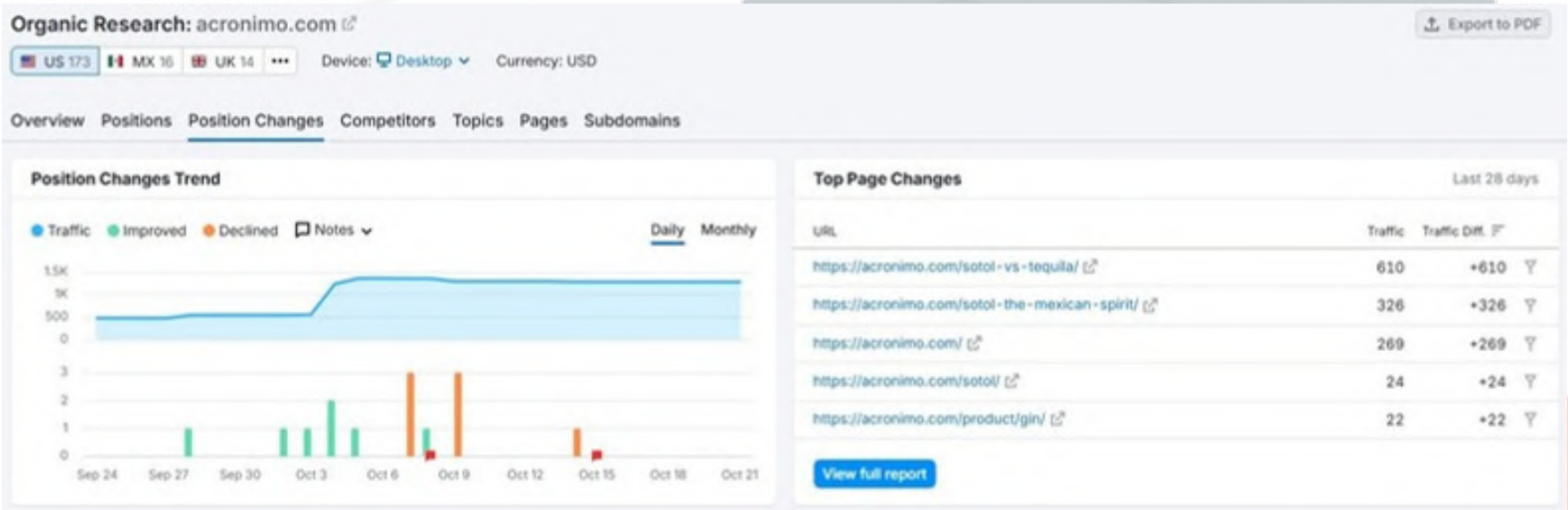
ACRONIMO SPIRITS

Position Changes & Keyword Rankings

- **Positive Position Changes:** Keywords for Acronimo have improved significantly in SERP rankings. Top-performing pages show consistent upward momentum.
- **Top Pages:** Some key pages like "Sotol vs Tequila" and "Sotol – The Mexican Spirit" are driving the most traffic

Competitor Comparison

- Positioning: Acronimo has surpassed competitors like Los Magos Sotol in organic traffic, with Acronimo’s traffic at 2K/month and keywords at 308.
- Competitor Insights: While Los Magos Sotol is currently at 242 traffic with 57 keywords, Acronimo's dominance is evident.



ACRONIMO SPIRITS

Backlink Profile

- Backlinks: Acronimo has gained 197 backlinks from 101 referring domains, reinforcing its website authority. This shows a steady 9% increase in backlinks over the past period.
- This summary encapsulates the positive growth in organic traffic and SEO performance, showing that Acronimo Spirits is steadily improving its visibility and search engine presence. The brand is effectively surpassing competitors and acquiring backlinks to strengthen its domain authority.

Backlinks: [acronimo.com](#)

Live Update: 2 backlinks found 2 days ago

Overview

Network Graph

Backlinks

Anchor

Referring Domains

Indexed Pages

Outbound Domains

Root Domain

You

acronimo.com

Root Domain

Add competitor

Compare

Add up to 3 competitors

Referring Domains

101

-4%

Backlinks

197

+9%

Monthly Visits

119

Organic Traffic

2K

Outbound Domains

35

Overall Toxicity Score

Reload

External links

Total 59

Top linked pages

https://acronimo.com/	45
https://acronimo.com/holidays/	6
https://acronimo.com/sotol/	4
https://acronimo.com/about-us/	1
https://acronimo.com/best-bars-in-miami-you-can-t-miss/	1

MORE

Top linking sites

msn.com	10
scamadviser.com	5
bevnet.com	3
linkedin.com	3
linktr.ee	3

MORE

Internal links

Total 3,216

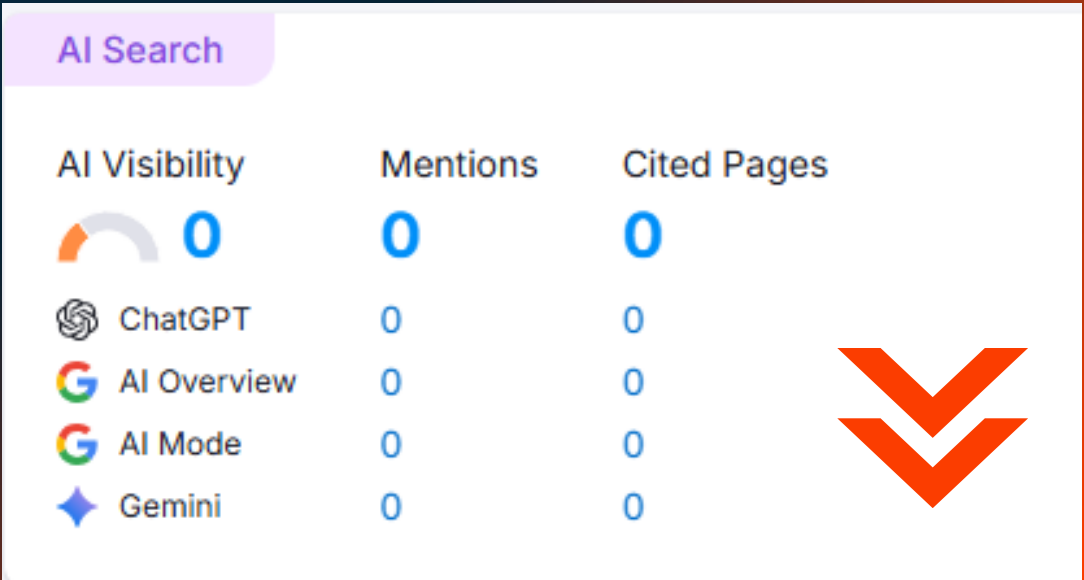
Top linked pages

https://acronimo.com/	289
https://acronimo.com/contact-us/	284
https://acronimo.com/acronimo-products/	271
https://acronimo.com/sotol/	226
https://acronimo.com/privacy-notice/	225
https://acronimo.com/blog/	223
https://acronimo.com/terms-of-use/	223
https://acronimo.com/about-us/	222
https://acronimo.com/community-guidelines/	221
https://acronimo.com/our-chihuahua/	221

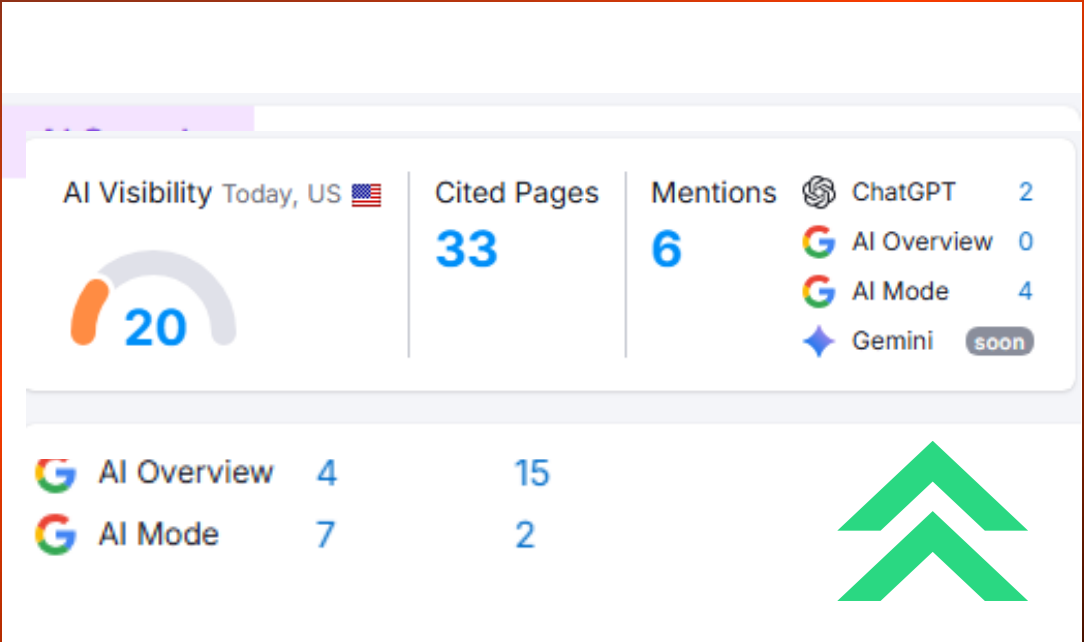
MORE

ACRONIMO SPIRITS

In Jan 2025 (Before)



In Feb 2026 (After)



AI Search Dominance (New Frontier)

Acronimo Spirits has strategically enhanced its digital presence using AI-driven visibility and Answer Engine Optimization (AEO). By focusing on features like Google's AI Overview and Featured Snippets, Acronimo is boosting its organic traffic and establishing authority in the premium spirits market. The brand is highly visible across key markets such as California, L.A., and Florida, especially for searches related to Sotol, Tequila, and premium Mexican gin.

With a 20% increase in AI visibility, Acronimo's cited pages have contributed to better positioning in search results. This has allowed the brand to capture prime positions in AI overviews and Featured Snippets, leading to greater organic exposure. As a result, Acronimo's content is being prominently displayed, driving targeted traffic from both general and localized search queries.

ACRONIMO SPIRITS

AI Search Dominance

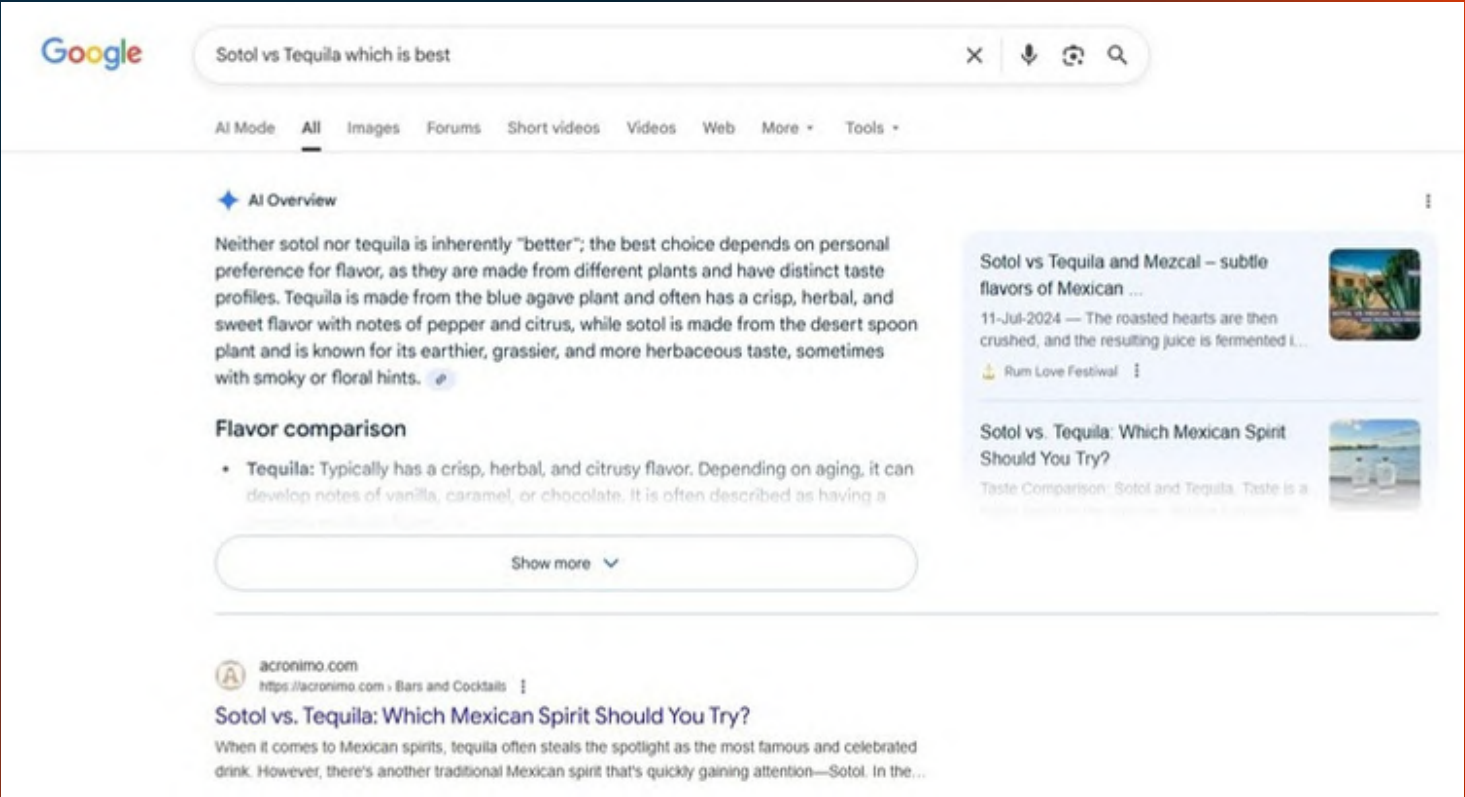
Sotol vs Tequila Comparison:

By implementing a consistent posting strategy and fully optimizing your service section, we successfully generated 48 direct calls for Inktel over the last three months. To build on this momentum and further boost your local authority, our next step is to create comprehensive NAP citations across key directories.

AI Overview: Acronimo appears in AI-generated answers for "Sotol vs Tequila" where it gains visibility in Featured Snippets. This boosts organic visibility by positioning Acronimo as an authoritative source when users compare both spirits.

Best Gin in Miami:

- AI Mode: The search results showcase Acronimo Gin as a premium option in Miami. This reinforces Acronimo's brand presence in AI responses, making it a top result in Google's AI-driven suggestions for users looking for high-quality gin.



ACRONIMO SPIRITS

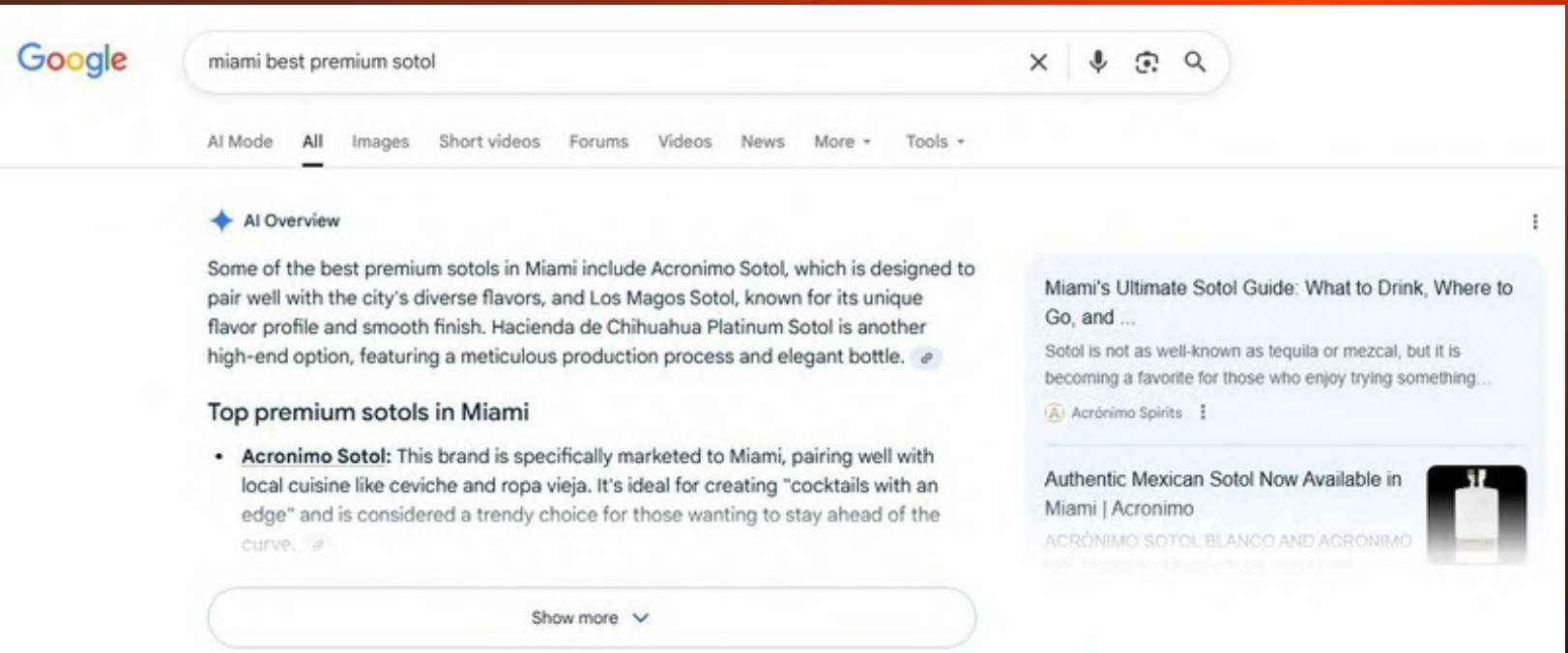
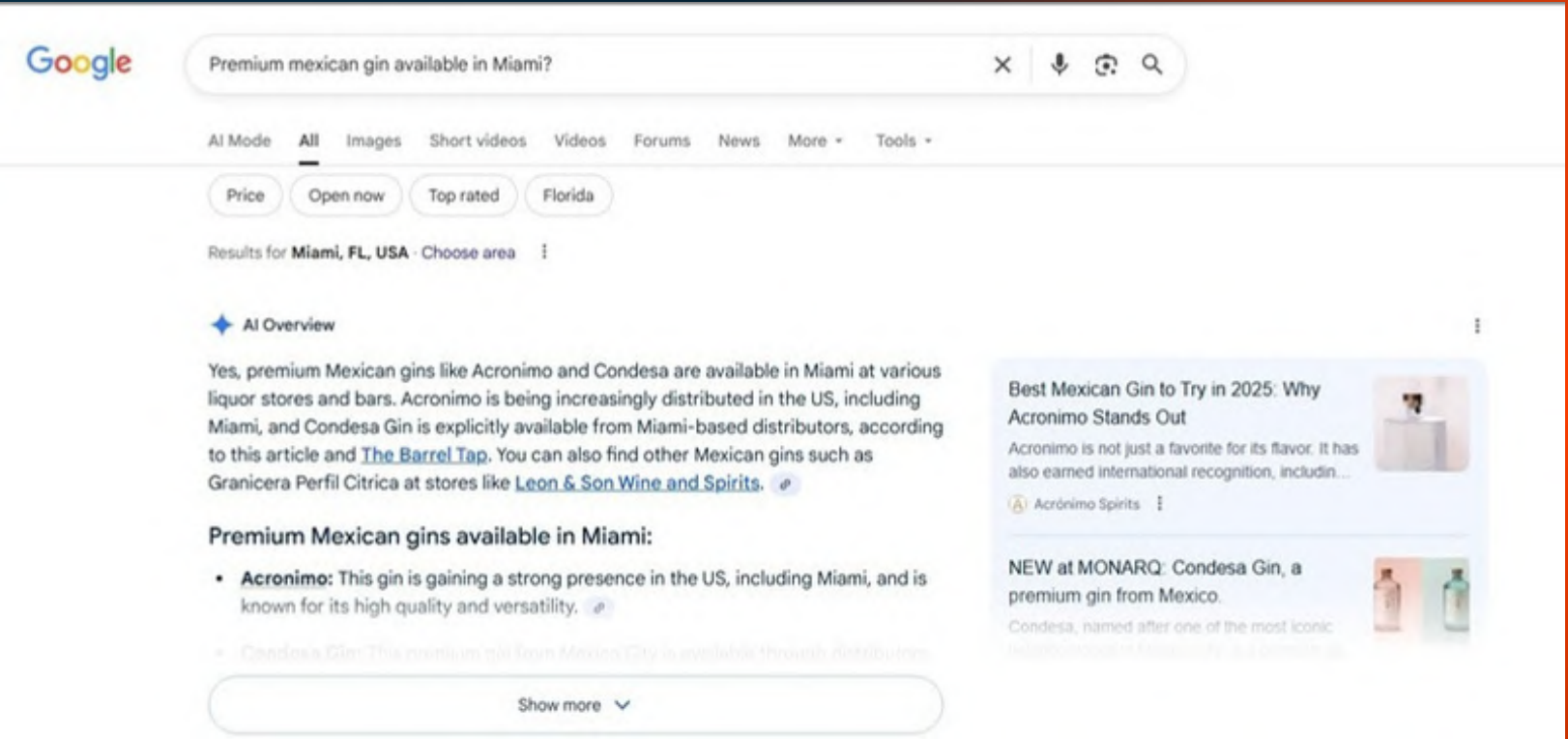
AI Search Dominance

Premium Mexican Gin Availability

- AI Overview: Acronimo’s premium gin is featured in an AI overview, helping the brand capture organic visibility in search results. This inclusion strengthens its presence in featured answers for queries about premium Mexican gin availability in Miami and other locations.

Miami’s Best Premium Sotol:

- Google SERP: Acronimo’s Sotol ranks prominently, capturing a position in the AI overview for the best premium sotol in Miami. This further enhances the site’s authority and visibility in Google's AI-driven responses and SERP features.



ACRONIMO SPIRITS

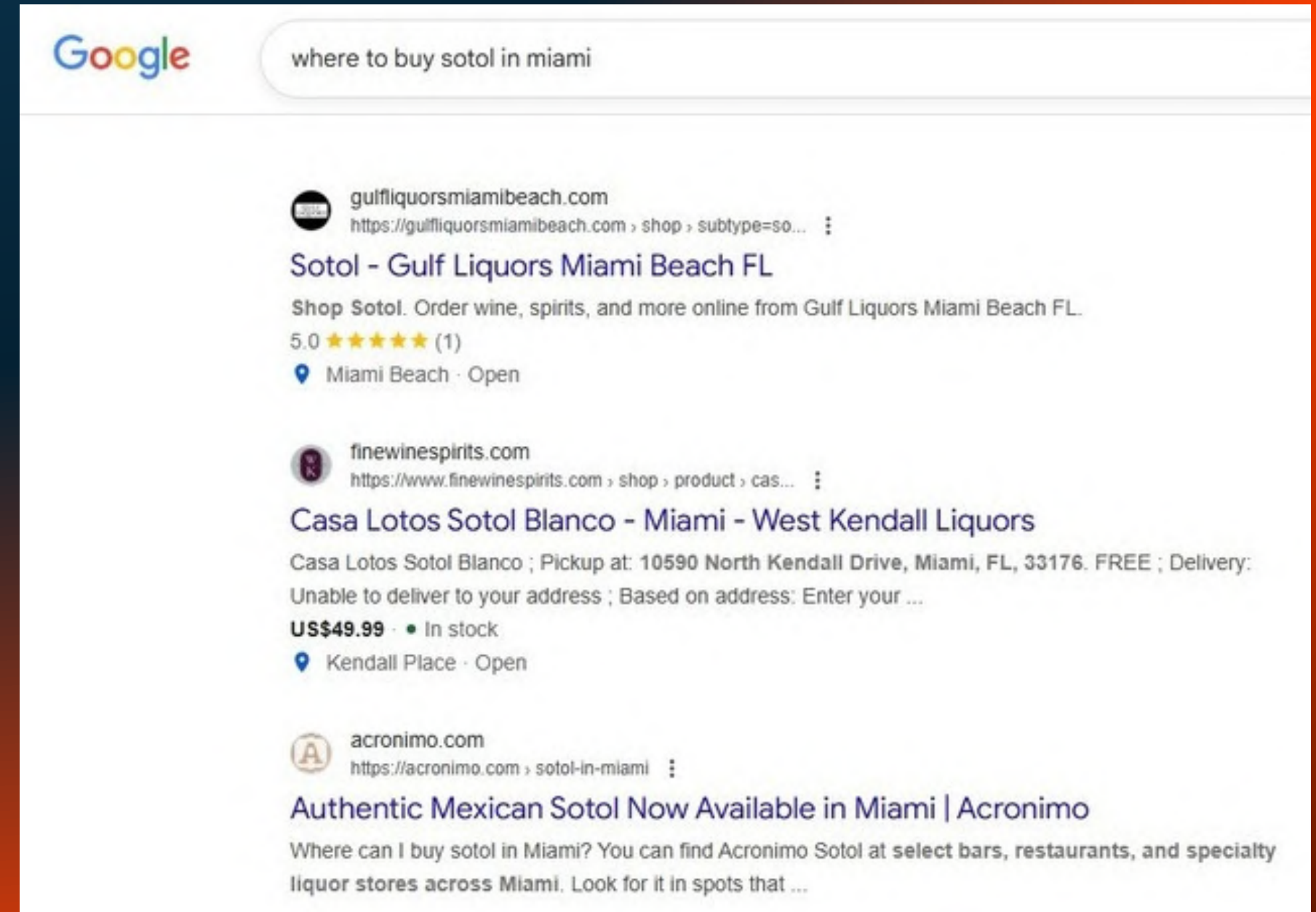
AI Search Dominance

Where to Buy Sotol in Miami:

- Google SERP: Acronimo's listing appears in the Google SERP, providing direct answers and visibility for users searching for sotol in Miami. This helps Acronimo feature in local search queries, increasing its exposure to customers looking to purchase Sotol in Miami.

Conclusion

In Conclusion, Acronimo Spirits is leveraging AI optimization and AEO to significantly improve its organic visibility, resulting in enhanced brand awareness and increased website traffic from highly competitive markets.





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Pakistan Office:

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